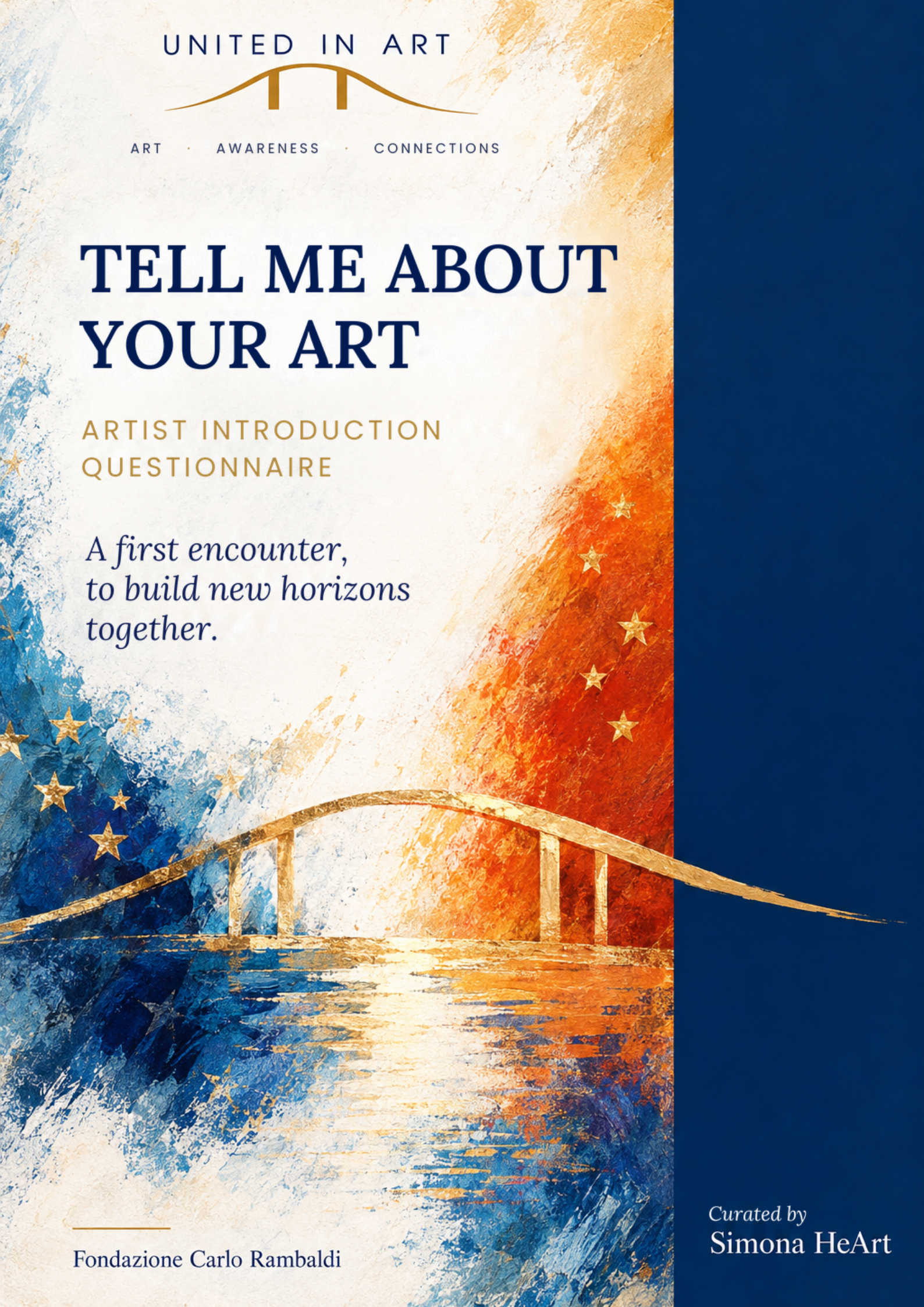
UNITED IN ART

ART · AWARENESS · CONNECTIONS

TELL ME ABOUT YOUR ART

ARTIST INTRODUCTION QUESTIONNAIRE

A first encounter,
to build new horizons
together.



Fondazione Carlo Rambaldi

Curated by
Simona HeArt

TELL ME ABOUT YOUR ART

Before an exhibition, a first meeting.

ARTIST INTRODUCTION QUESTIONNAIRE

An invitation to tell the story of the person, the journey, the research and the professional dimension that live within every artistic path.

UNITED IN ART

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BEFORE YOU BEGIN

Telling your art means, first of all, telling yourself.

This questionnaire is not a test and it is not a selection based on right or wrong answers. It is a space to tell your story.

We are not only asking what you do, but why you do it, where your research comes from, how you experience being an artist and where you feel you want to go.

For some questions you will find a scale from 1 to 3:

1 — None	2 — A little	3 — A lot

1 — None · I have never asked myself this question
2 — A little · I am aware of it, but I feel there is still much to understand
3 — A lot · It is an aspect I clearly recognize in myself

There is no perfect answer. Even “I don’t know” can be a valuable answer. The starting point of every path is awareness of what we do not yet know.

The questionnaire explores four dimensions that, in our approach, are not separate: person · artist · professional · creative being.

> Your story may hold the key to your research.

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01 · WHO YOU ARE

The details that allow us to get to know you.

First and last name _____

Artist name _____

Date of birth _____

Place of birth _____

City where you live _____

Email _____

Phone _____

Website _____

Instagram _____

Facebook _____

Other social media / platforms _____

Your artistic practice

- ☐ Painting
- ☐ Photography
- ☐ Digital art
- ☐ Installation
- ☐ Ceramics
- ☐ Other
- ☐ Sculpture
- ☐ Drawing / illustration
- ☐ Video / video art
- ☐ Performance
- ☐ Mixed media

How long have you been dedicated to your artistic practice?

Do you have an artistic education? If so, what kind?

Do you have another profession or activity besides your art? If so, which one?

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02 · YOUR STORY

Before the artist.

Don’t just tell me when you started creating. Tell me where you come from.

What is your earliest memory in which you recognize something you would now call “artistic”?

As a child, what was your relationship with drawing, color, music, images, stories, materials or creativity?

Was there a moment in your life when you felt you had to create? Tell me about it.

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02 · YOUR STORY

Traces that become research.

Which experiences in your life do you feel have most influenced the person and the artist you are today?

Is there a person, a place, an encounter or an event that has left a particular mark on your research?

If you had to tell your story in three words, which would you choose?

1. _____ 2. _____ 3. _____

And through a single image? Describe it.

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03 · WHY DO YOU CREATE?

The question behind the work.

Why do you make art? Not “because you like it”. Try to go deeper.

What happens inside you when you create?

What do you want to communicate through your works?

What would you like a person to feel in front of one of your works?

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03 · WHY DO YOU CREATE?

When you create, do you feel you are expressing something you already know, or something you discover while creating it?

Have you ever made a work and understood only afterwards that it was about you?

☐ Never ☐ Sometimes ☐ Often

If so, tell me about an episode.

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04 · YOUR AWARENESS

How well do you know yourself as an artist?

For each statement, indicate the level that feels closest to you. Don’t look for the “right” answer: look for the true one.

1 — None	2 — A little	3 — A lot

I know my worth as an artist.

☐ 1 ☐ 2 ☐ 3

I truly believe in myself.

☐ 1 ☐ 2 ☐ 3

I believe in my art.

☐ 1 ☐ 2 ☐ 3

I know what makes my research unique.

☐ 1 ☐ 2 ☐ 3

I recognize my strengths.

☐ 1 ☐ 2 ☐ 3

I recognize my fragilities or my limits.

☐ 1 ☐ 2 ☐ 3

I know how to tell who I am as an artist.

☐ 1 ☐ 2 ☐ 3

I know how to communicate the value of my work.

☐ 1 ☐ 2 ☐ 3

I recognize my own role in the obstacles I encounter.

☐ 1 ☐ 2 ☐ 3

I have a clear direction.

☐ 1 ☐ 2 ☐ 3

My art truly represents who I am.

☐ 1 ☐ 2 ☐ 3

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04 · YOUR AWARENESS

Looking at your path honestly.

How much do you feel that the lack of external recognition depends on factors you do not control?

☐ 1 ☐ 2 ☐ 3

How much do you feel that the way you present, communicate or propose your art can affect the results you get?

☐ 1 ☐ 2 ☐ 3

When something isn’t working on your path, do you ask yourself what part is up to you?

☐ 1 ☐ 2 ☐ 3

What do you recognize in yourself as an artist today that you couldn’t see a few years ago?

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05 · ART AND ENERGY

Beyond the product.

Art can be experienced as a profession, expression, language, research, connection or transformation. There is no predetermined answer.

When you think of art, do you perceive it mainly as:

- ☐ A product to make and sell
- ☐ A form of personal expression
- ☐ A language through which to communicate
- ☐ An inner search
- ☐ A form of connection with others
- ☐ A connection with something greater than me
- ☐ A combination of these dimensions
- ☐ Other

How aware are you of the energetic dimension of art?

☐ 1 — None ☐ 2 — A little ☐ 3 — A lot

When you create, do you feel you are simply producing something, or that you are channeling something that, in some way, passes through you?

Has it ever happened that you sensed a work had “something more” than what you had intentionally decided to represent?

☐ Never ☐ Sometimes ☐ Often

If so, what did you perceive?

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05 · ART AND ENERGY

The invisible relationship.

Do you think a work can resonate with a person even without the artist being present?

☐ Yes
☐ No
☐ I don’t know
☐ I had never thought about it

If you wish, tell me what you think.

How much do you feel your art is connected to your inner dimension?

☐ 1 ☐ 2 ☐ 3

What is the relationship between what you live and what you create?

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06 · YOUR PROFESSIONAL PATH

What you have already built.

Have you already exhibited your works?

☐ Yes ☐ No

Solo exhibitions

Group exhibitions

Galleries / exhibition spaces / institutions

Events / fairs / festivals

Cities and countries

Have you already sold works?

☐ Yes ☐ No

Approximately how many works have you sold? _____ Main price range? _____

Who have you mainly sold to?

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06 · YOUR PROFESSIONAL PATH

The relationship with the market.

How would you describe your relationship with the art market today?

Are you satisfied with the results achieved so far?

☐ Yes ☐ In part ☐ No

Why?

What is the professional achievement you are most proud of?

Which achievement have you not yet reached but wish to reach?

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07 · CURATORIAL EXPERIENCES

How were you accompanied?

Have you already collaborated with curators, galleries, associations or exhibition organizers?

☐ Yes ☐ No

How did you experience these collaborations?

Did you feel truly represented and valued?

☐ Yes ☐ In part ☐ No

What worked?

What, on the other hand, did not work?

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07 · CURATORIAL EXPERIENCES

What you have learned.

Was there a curatorial experience you consider particularly significant? Tell me about it.

And one you would not repeat? What did you learn?

What do you expect today from a curator or from a person who accompanies your path?

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08 · YOUR STRENGTH AND YOUR BLOCK

The part that requires the most honesty.

What is, in your view, your greatest strength as an artist?

And what is your weakness?

Is there something you know you need to change, but keep putting off?

What is the main obstacle you feel in front of you today?

- ☐ Lack of visibility
- ☐ Difficulty communicating my research
- ☐ Fear of exposing myself
- ☐ Lack of a clear direction
- ☐ Financial difficulties
- ☐ I feel I am not recognized
- ☐ Other
- ☐ Lack of opportunities
- ☐ Difficulty selling
- ☐ Low self-confidence
- ☐ Organizational difficulties
- ☐ Relational difficulties
- ☐ I don’t know what my real obstacle is

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08 · YOUR STRENGTH AND YOUR BLOCK

Responsibility and possibility.

How much do you feel this obstacle depends on you?

☐ 1 — Not at all ☐ 2 — In part ☐ 3 — Largely

If you could change just one thing about your artistic path today, what would you change?

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09 · WHERE DO YOU WANT TO GO?

The direction you choose.

What do you truly wish to achieve through your art?

What is your most important artistic goal for the next three years?

What do you feel you are missing to achieve it?

What kind of support do you feel you need most?

- ☐ Curatorial
- ☐ Communication
- ☐ Relational
- ☐ Energetic
- ☐ I don’t know yet
- ☐ Artistic
- ☐ Strategic / professional
- ☐ Inner / personal
- ☐ A path that integrates several dimensions

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09 · WHERE DO YOU WANT TO GO?

The question you would bring to a meeting.

If you had the right person in front of you to help you on your path, what would be the first thing you would ask them?

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10 · A FINAL QUESTION

Imagine meeting, ten years from now, the artist you are today.

What would you like that person to tell you?

And now complete this sentence:

“My art exists because…”

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How to send your story

The questionnaire will be read confidentially and with a curatorial eye.

Once completed, send the filled-in form to:

raccontamilatuaarte@gmail.com

Along with the questionnaire, we ask you to send:

- **A photograph of yourself**, preferably a recent, good-quality portrait.
- **An artistic portfolio, if you already have one.**
- Any additional material you consider useful for understanding your path.

A biography and artistic CV are not necessary as separate documents: much of the useful information will emerge from your answers to this questionnaire.

If you would still like to attach a CV, you do not need to include everything. Choose only the most significant experiences: exhibitions, awards, collaborations, publications, projects or international participations that truly represent your artistic path.

Suggested subject line: **TELL ME ABOUT YOUR ART — First and Last Name**

Suggested file names:
LastName_FirstName_Questionnaire.pdf
LastName_FirstName_Photo.jpg
LastName_FirstName_Portfolio.pdf

Telling your art means, first of all, telling yourself.

Text and curatorial structure: **Simona HeArt**

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THANK YOU

Telling your art means, first of all, telling yourself.

Thank you for choosing to tell your story.

Your answers are not meant to decide whether you are “artist enough”. They help us see where you stand.

Because every authentic path begins with the ability to look at oneself, to recognize oneself and, when necessary, to have the courage to see what is still unseen.

> “Who am I, when I create?”

TELL ME ABOUT YOUR ART · UNITED IN ART

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